



Mended Hearts

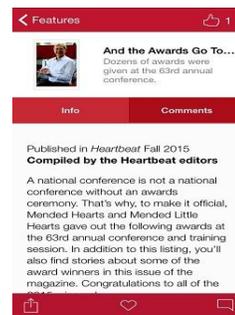
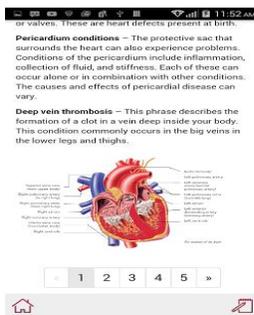
National Office

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Inspiring hope and improving the quality of life
for heart patients and their families
through ongoing peer-to-peer support.

Support for heart patients now more accessible with new HeartGuide and Heartbeat Now Magazine Apps

DALLAS, TX — November 3, 2015 — Mended Hearts, Inc. (MHI) is pleased to announce the launch of two new apps that give heart patients instantaneous access to the support and education they need through their phones and handheld devices. The *Mended Hearts HeartGuide* app is a one-of-a-kind patient resource guide that helps patients navigate life after a heart event, while the *Heartbeat Now* magazine app brings the stories, videos and volunteer information patients want, in an easy-to-read format.



With one in four people in the United States suffering from heart disease, and over three quarters of a million people experiencing a heart attackⁱ, patients and families need support more than ever. “The Mended Hearts HeartGuide app is a new, exciting resource that will help patients through their heart recovery journeys,” said Michele Packard-Milam, CAE, executive director of Mended Hearts. The app contains descriptions of common heart conditions, procedures, and tests, as well as cardiac rehab reminders, exercise tips, healthy lifestyle habits, and the social and learning benefits of connecting with fellow heart patients and families.

The *Heartbeat Now* magazine app contains important articles and features on new medications and treatment options, patient stories and heart-related events from across the country. “With these innovative products, patients can now have access to the information they need to help make informed decisions, anywhere, anytime,” commented Ms. Packard-Milam. “These two apps really bring our decades of learning and support into the 21st century and put wonderful assets right at patients’ fingertips.” Readers will also be able to watch patient support videos, read about current events and connect with volunteer opportunities.

Both apps are now available on the Apple App Store and the Android Market.

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About Mended Hearts

Mended Hearts is the largest heart patient support network in the world, with 20,000 members and 300 chapters. Recognized for its role in facilitating a positive patient-care experience, Mended Hearts partners with hospitals and cardiac rehab clinics to offer support through visiting programs, group meetings and educational forums. Mended Hearts inspires hope and improves quality of life for heart patients and their families through ongoing peer-to-peer support. For more information or to locate a chapter, visit www.mendedhearts.org, call 888-HEART-99 or email at info@mendedhearts.org.

ⁱ "Heart Disease Facts." Centers for Disease Control & Prevention, 10 Aug. 2015. Web. 29 Oct. 2015. <http://www.cdc.gov/heartdisease/facts.htm>